

# Abraham John Waino

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Africa, Nigeria

## Personal Statement

Inspired by my quest for Creativity and excellence, that birthed a Result-driven professional with a repeated success in Brand Identity designs, media graphics, info graphics, Branding & Illustrations projects from start to finish, managing media graphical support operations & introducing new creativity and Innovations to birth excellence.

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## Employment History

### Graphics Design Consultant

DAI Development Activities International Limited

Partnership for Learning for all in Nigeria (PLANE) • Remote

10/2025 – Present

**Provide Creative Design Solutions:** Responsible for providing creative design solutions for a range of materials. This includes, but is not limited to:

- PLANE social media graphics.
- Banners and publicity materials for PLANE-led and PLANE-supported events.
- Reports, presentations, newsletters, IEC Materials, evidence products, and other publications.

#### Design and Branding:

- Develop innovative and visually appealing design concepts, using the PLANE brand guidelines.
- Ensure consistency in the development of PLANE communication materials and provide templates for recurring design needs

### Media and Branding Officer

Natview Foundation for Technology Innovation. • Kaduna North, Kaduna State

01/2021 – Present

- Working directly under the communications department and creating exceptional creative design materials across various portfolios, drawing layouts, graphic products, and other design-related documents.
- Project Management
- Managing Digital skills programs

### Graphics and Illustration Officer

Elavayt. • New York • Remote

07/2023 – Present

- Conceptualizing and creating captivating visual assets and designs to elevate the brand
- Enhance user experience.
- Collaborating with the Design team, and contributing to various design projects and play a crucial role in shaping our company's visual identity.
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### Borno State Lead (Fasaha Gina Mata, Gina Aluma Project )

10/2023 – 06/2024

World Bank/ Natview Technology Innovation. •Borno Maiduguri

- Working closely with the State partners involved in the project to manage the administration of the training programme.
- Working closely with the state's focal person to manage the administration of the training programme.

- Collaborating with the focal person to document the proceedings of all meetings and synchronise reports that will feed into the overall programme report at the end of the programme's life cycle.
- Identifying needs and opportunities for improving the programme.
- Prepare weekly and monthly reports, and documentation detailing programme activities, outcomes, and challenges to Portfolio/Programme Lead.
- Monitor and evaluate programme performance, tracking key metrics and making data-driven improvements as needed.
- Ensure that the programme objectives are achieved in your state.

## Graphics Design Instructor

SheCode Africa/Agile Digital Skills Project • Kaduna

01/2023 – 07/2023

- Conducted trainings weekly at the assigned school on weekends (Friday and Saturday) - 4 hours a week.
- Provided more of practical based training session and less of theory within the duration allotted.
- Worked within the scope of the provided syllables and modules for the training.
- Report to the team lead progress of training and any challenges faced through the feedback form.

## Graphics Designer (NYSC Posting)

Aid Foundation • Kaduna

02/2022 - 01/2023

- Graphics, Media content, Branding & Media page manager.

## Volunteer at the Tribe Africa's

Economic Reengineering Conference 2021, 2022 • Abuja

2021

- Graphics, Media content, Overall Corporate branding.

## Volunteer at the UNDP

Peace Building Project

2020

- Youth Media Content Creator.
- Developed the documentary overall concept and scenario, Conduct field
- visits of the project areas and interview farmers & herders in the communities and local leaders
- Present draft documentary to the mentors and project team for review/comments

## Volunteer at International Youth Day

@AID Foundation, Kaduna

2020

- Graphics
- Media content
- Overall Branding

## Head of Media & Branding Officer

JOWAEL TECHNOLOGIES

- Media/Info graphics
- Media content developer
- Corporate Branding.
- Project Head/ Member Technical Team

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## PROFESSIONAL SKILLS

**ADOBE; Photoshop, InDesign, Illustrator, After Effect FIGMA, CORELDRAW, CLICK UP, CANVA.COM**

Team Building, Time Management, Community Management, Digital Media,

Training, Microsoft office

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## Education

**B.Engr. Mechanical Engineering**

Taraba State University

Graduated

11/2020

**Senior Secondary School Certification**

Federal Science & Technical

College Jalingo

Graduated

08/2006

**LINK TO MY POTFOLIO**

**<https://www.behance.net/abrahamjohnwaino>**